

# BE AWARE ONLINE



As Adil gets comfortable with his new phone, he realises that the internet is not always a smooth journey, there are bumps and obstacles along the way! Can you help him learn how to protect himself?

On Adil's phone, he receives several messages, posts and notifications on different apps! Look at yesterday's notifications and think about the questions on the right:



What are the similarities and differences among these headlines?

What is the tone used in each message (eg: excited, angry)?

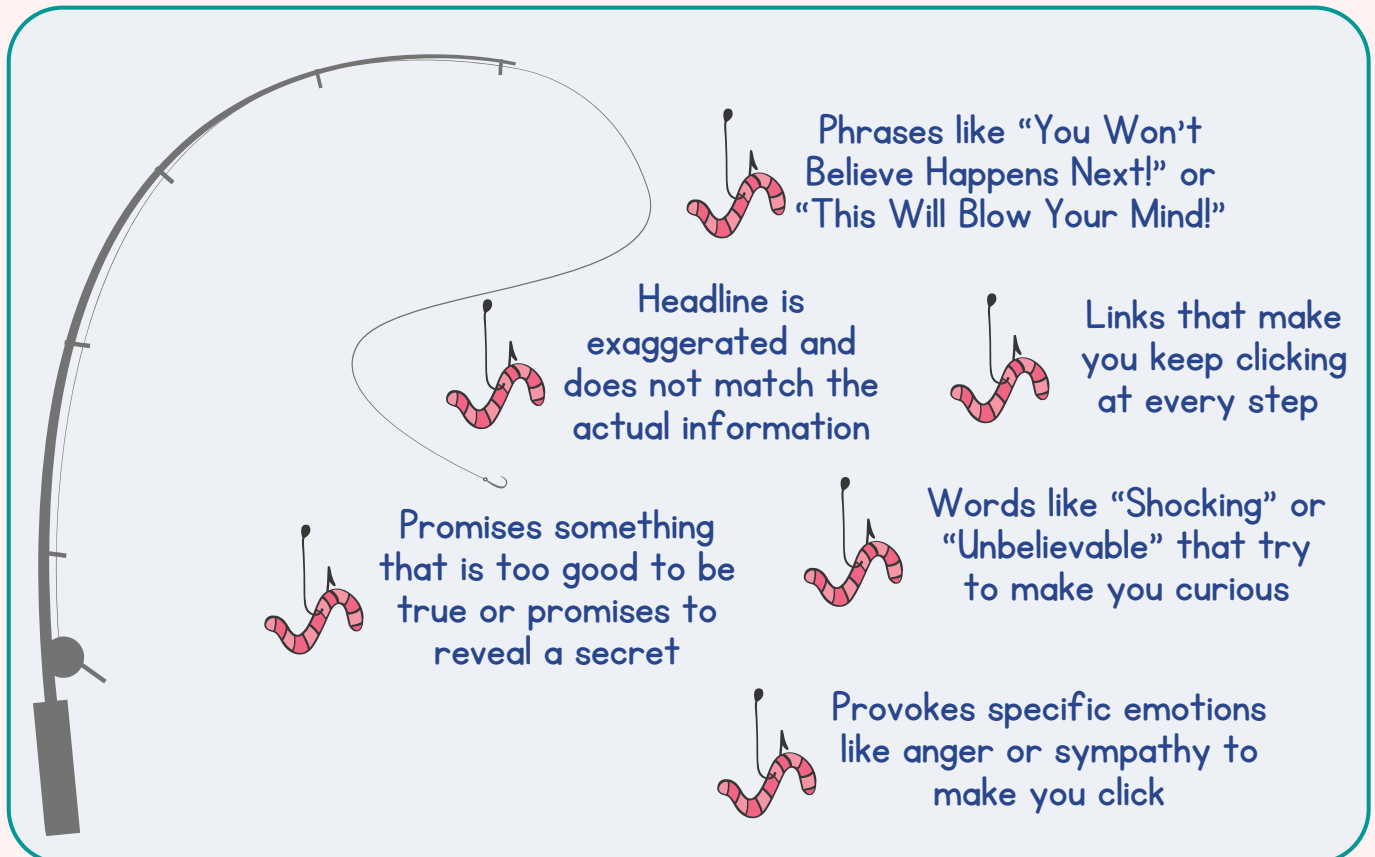
Which messages seem the most tempting to open? Why?

# CLICKBAIT

## Did you know?

Clickbait is a type of content (eg: headline, post or message) online, that is designed to make readers click. Just like a bait is attached when fishing to trap the fish, online clickbait tries to trick us for our clicks! It is often written in an exaggerated or dramatic way, promises exciting or unusual information, and keeps the information mysterious to tempt the reader to click on the link. These messages may be based on other posts, reels or search results that the reader has engaged with online. Clickbait may also lead to fake news, scams or suspicious/harmful sites!

The features given below are commonly used in clickbait. Which of these have you seen before?



What other features can you think of? Being aware of your reactions to messages, headlines and posts online can help you identify clickbait and protect yourself from harm or manipulation. Remember, always think before you click!

# ONLINE THREATS

Help Adil understand the kinds of threats that can affect him,<sup>2</sup> by analysing his neighbours' experiences with online fraud. Luckily, you have a special device, called the Threat Buster 2.0, that has identified some online dangers! However, you have to mentally match the experience with the correct online threat to help Adil stay informed!

**SCAN THESE ONLINE EXPERIENCES!**

**1** One day, Riya couldn't log into her e-mail ID, despite entering the correct password. But her friends got strange messages from her account!

**2** Nina aunty gets a message that she's won the lottery & needs to submit her account details to receive money. She shared the details—and lost Rs. 20,000 instead!

**3** Prakash runs an online tuition. He downloaded his students' contact details and addresses, and sold them to a fraudster!

**4** Caroline's phone stopped working after she downloaded an unfamiliar game.

**5** Someone made an account with Faizan's pictures, name and e-mail address - pretending to be him!

Hacking is when someone enters another person's device/account without their permission - using advanced codes - to steal information or cause harm.

Identity theft is when someone's personal information is used without permission (eg: to create a fake identity or use it for illegal activities.)

Phishing is where scammers send fake messages that look real, to trick people into sharing their own personal information.

Data theft involves illegally taking and distributing personal, confidential, or financial information

Malware is a computer software, such as a virus, that secretly harms a computer or computer network.

# FINANCIAL FRAUD

## Did you know?

Nowadays, many notorious scamsters online attempt phishing – through phone calls, e-mails and messages – to steal large sums of money from people. Anyone<sup>3</sup> can fall for it! Often, they try to scare or excite people to get them to cooperate. Since Adil is the only one in his family who actively uses the internet, it is up to him to help his family dodge these scams. Can you help him?

## ADIL'S FATHER GETS A CALL!



Hello, who is this?

I am Tilak, calling from Bahadurpur Police Station, Bihar. We have just arrested a man, he says you're his cousin brother. We found out that your phone number and bank details have been used for illegal activities.



What?! But I just met my cousin yesterday! How could he be in Bihar?

You could get in trouble for this, but don't worry—I know you're innocent. Just follow my instructions to stay safe. Transfer Rs. 50,000 to a different account to secure your money while we prepare the paperwork to clear you. Call me back in 15 minutes with your bank information, otherwise we will have to charge you and your cousin.

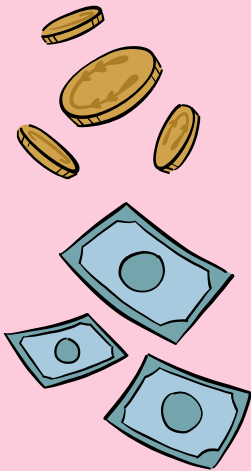


What advice can Adil give his father? Choose all the correct options.

- A. This is a do or die situation – give the officer the details!
- B. Ask the police officer for his ID number, and call the Bahadurpur police station's official phone to verify it.
- C. Call the cousin brother to check if he is arrested.
- D. Contact cyber crime cell to file a complaint.
- E. Reach out to friends and family members for support in distress!

# FINANCIAL FRAUD

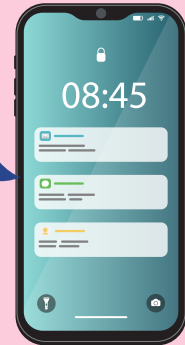
## ADIL'S MOTHER GETS A MESSAGE!



Want to earn cash but cannot take up full-time work? At Amazon.in, you can earn as much as Rs. 8000 a month just by sharing social media posts! Sign up here to start: [www.amaz-On.co/account-login/index\\_432lxQz](http://www.amaz-On.co/account-login/index_432lxQz)



Wah, nowadays you can do anything online! Maybe I should sign up...



What advice can Adil give his mother?

- A. Do a web search to verify the opportunity.
- B. Check if the URL matches the company name - does it look suspicious?
- C. This is a great opportunity - take it up!
- D. Contact Cyber Crime Cell or the police to alert them.
- E. Block and report the number.

## ADIL'S UNCLE GETS A CALL!



Hello?

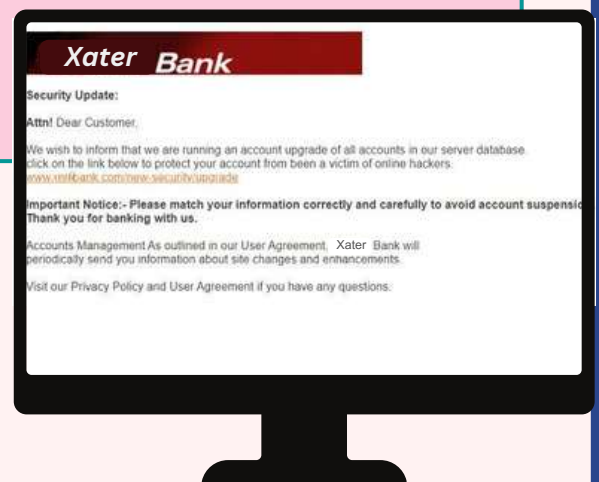
Hi sir, I am Neha, calling from Xater bank. Your KYC and account details need to be updated as per govt. rules so you can be safe. Otherwise, we'll have to suspend your account. I am sending you the link, please do this on call.



Okay. Opening your link.

What advice can Adil give his uncle?

- A. Complete the form as per govt rules.
- B. Call his bank relationship manager to verify. Why would his own bank ask for his account details?
- C. Check if the website is credible or not: does the URL, e-mail and layout, design have errors?
- D. Contact the Cyber Crime Cell!



# ANSWER KEY

## BE AWARE ONLINE



Adil will probably be tempted to click on these stories:

Binge-Worthy Shows  
You NEED to Watch  
This Weekend!

Heartbreaking Stories  
of Bollywood Stars that  
Will Make You Cry

Girl Finds Unknown Diary  
- You Won't Believe  
What Happens Next!

While the other stories use a neutral tone, these try to excite him, make him very curious and use an emotional tone to make him feel that he will miss out on important information if he does not click! In short, they are clickbait headlines!

## ONLINE THREATS



Hacking



Phishing



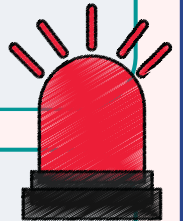
Data Theft



Malware



Identity theft



## FINANCIAL FRAUD

### Adil's father's story:

- B. Ask the police officer for his ID number, and call the Bahadurpur police station's official phone to verify it.
- C. Call the cousin brother to check if he is arrested.
- D. Contact cyber crime cell to file a complaint.
- E. Reach out to friends and family members for support in distress!

### Adil's uncle's story:

- B. Call his bank relationship manager to verify. Why would his own bank ask for his account details?
- C. Check if the website is credible or not: does the URL, e-mail and layout, design have errors?
- D. Contact the Cyber Crime Cell!

### Adil's mother's story:

- A. Do a web search to verify the opportunity.
- B. Check if the URL matches the company name - does it look suspicious?
- D. Contact Cyber Crime Cell or the police to alert them.
- E. Block and report the number.

